

Request For Proposal:



WORLD FITNESS PROJECT



***ABOUT* THE WFP**

The World Fitness Project was founded in 2024 by a strong team dedicated to the sport and community of fitness. Made up of professional athletes, business experts, and engaged fitness community members, our team is dedicated and varied to create an all encompassing and optimal experience for the fitness community and its athletes.

By creating a new International Fitness League for the 2025 season and beyond, we are dedicated to empowering athletes of all levels by providing a platform to compete, grow, and thrive in the sport of fitness. Guided by our motto, "For Athletes, By Athletes," we are committed to building a competitive league that prioritizes stability, creates opportunity, and drives success. We achieve this by offering a path for athletes at every stage of their journey, elevating the sport to new heights, and building a comprehensive fitness ecosystem that fosters growth from the ground up.



WFP GOALS

- ☐ Find a destination city that is exciting for both our athletes and spectators to visit
- ☐ Collaborate with a city that is growth minded and eager to host sporting events
- ☐ Secure financial help in exchange of upwards of 3,500+ hotel night stays in market

WFP NEEDS

- ☐ 6 calendar day rental in May, August, or December
- ☐ 130,000 sq ft air conditioned indoor facility with 25+ ft ceilings
- ☐ Concrete or rubber floors
- ☐ Hotel Partnerships + Blocks for a 4 night stay



2025 TOUR EVENTS

- ☐ 2 TOUR STOPS
- ☐ 3 DAY EVENTS
- ☐ 6 WORKOUTS EACH
- ☐ 500 + ATHLETES EACH
- ☐ 4000 + SPECTATORS EACH

The World Fitness Project (WFP) season blends professional-level competition with community engagement. It offers stability and meaningful competition for athletes of all skill levels, from beginners to seasoned professionals.

2025 FITNESS FINALS

- ☐ 1 FINAL EVENT
- ☐ 3 DAY EVENT
- ☐ 9 WORKOUTS EACH
- ☐ 500 + ATHLETES
- ☐ 5000 + SPECTATORS

WFP ATHLETES

With the top 40 professional athletes in the sport signed on, the WFP season will not only have athletes from all over the world to compete but to also be fans and spectators. With semi pro and community divisions, there will be 500+ athletes ready to compete while 4000+ are cheering in the stands.

CHANDLER SMITH | WFP PRO



ROMAN KHRENNIKOV | WFP PRO



WHY US?

The WFP is an organization that dedicated to providing the best experiences and competitions for our athletes and spectators. Our goals not only sit with the event but also giving back to the community that welcome us through service and community projects.

Our events draw both local and global attention, showcasing the world's top 40 athletes competing on an elite stage. Designed to immerse participants and spectators alike, our events ensure a minimum four-night stay in the host city, encouraging ample time to experience and explore all the city has to offer. This combination of world-class competition and vibrant local engagement creates a truly unforgettable experience for everyone involved.

- ☐ *Domestic and International Athletes & Spectators*
- ☐ *Over 3 million followers across signed professional social media platforms*
- ☐ *Global Fanbase*
- ☐ *Projected ~2 Million Economic Benefit*
- ☐ *5000–6000 Total Attendance*
- ☐ *WFP SERVE Initiatives (community service project in event city)*





CONTACT US

info@worldfitnessproject.com

www.worldfitnessproject.com

@worldfitnessproject

jackson terry

Director of Operations

jackson@worldfitnessproject.com

(256) 227-5147

jason ansley

Director of Events

jason@worldfitnessproject.com

(417) 540-3010

