



FORD IDAHO CENTER ARENA NAMPA, ID

RECENT SHOW HISTORY ARENA

MONSTER JAM 2022.....	22.5K TICKETS SOLD
\$UICIDEBOYS\$	7.2K TICKETS SOLD,
KANE BROWN.....	FIRST BACK TO BACK SHOWS
TOOL.....	9K TICKETS SOLD
ZACH BRYAN (2023) - ARENA ATTENDANCE RECORD.....	12,166
ZACH BRAYN (2023) - ARENA MERCH RECORD.....	\$30 PER CAP
SNAKE RIVER STAMPEDE - WORLD RECORD TEAM ROPING.....	3.2 SEC.
PBR (2020)	4.8K POD SEATING TICKETS SOLD
CHRIS STAPLETON	14.6K TICKETS SOLD, \$1.15 MILLION GROSS

WHY FORD IDAHO CENTER?

The Ford Idaho Center is the premier arena in Idaho. Geographically located in the population center of the Treasure Valley, the Ford Idaho Center is 20 minutes or less from 95% of the Treasure Valley population. Easily accessible from I-84, we are routable between Seattle, Portland, Spokane, Reno, Salt Lake City, and Billings. Airport access is a convenient 20 minutes away with the Boise Airport.

The arena is scalable in a theater, half house, end stage, and in the round configurations. With customizable curtaining and retractable bleachers, any size event can feel intimate. There are nearly 4,000 surface parking spots for the attendees, and shore power for 15+ busses at the arena dock. Trucks are able to unload on the floor at both ends of the arena, allowing a rapid load in/out.

MORE DETAILS



840k+ POPULATION

In Treasure Valley Metropolitan Area



Median Age: **37**

Median Household Income: **\$80k**



41K+ FACEBOOK FANS
15,900+ INSTAGRAM



180: 9,45	6 ARTIST ROOMS
240: 11,862	4 TRUCK LOAD IN
360: 12,370	RIGGING: 150k lbs.



142K+ EMAIL SUBSCRIBERS



IN-HOUSE MARKETING
TRADITIONAL, DIGITAL & SOCIAL MEDIA



D&B SUPPLY RODEO CLUB
PREMIUM CLUB SPACE