



IDAHO  
Center



# FORD IDAHO CENTER AMPHITHEATER NAMPA, ID

## RECENT SHOW HISTORY AMPHITHEATER

MORGAN WALLEN (2022).....MULTIPLE RECORD SHOWS:  
 F&B PER CAP / SOLD OUT / GROSS REVENUE: 10K TICKETS SOLD  
 G EASY.....6.6K TICKETS SOLD,  
 KENNY CHESNEY 2018.....10.5K TICKETS SOLD,  
 DIERKS BENTLEY (2025) - HIGHEST ATTENDANCE RECORD.....10,536  
 RILEY GREEN & DIERKS BENTLEY (2025).....SOLD OUT SHOWS  
 \$UICIDEBOY\$ (2025).....MERCH PER CAP RECORD \$38.05  
 OUTLAW MUSIC FESTIVAL (2025).....F&B PER CAP RECORD \$40

## WHY FORD IDAHO CENTER?

The Ford Idaho Center is the premier Multi-Event Complex in the Pacific Northwest. Centrally located in the heart of the Treasure Valley, Ford Idaho Center is a regional draw for all of Southern Idaho, Northern Nevada and Utah, and Eastern Oregon. Easily accessible from I-84, and centrally located between Seattle, Portland, Reno, and Salt Lake City. With air transportation just twenty minutes away at the Boise Airport, we are truly at the Crossroads of the Northwest. Ford Idaho Center captivates the market as the go-to for live events with three venues including a dynamic arena with configurations from 2,000 - 12,000; amphitheater with 5+ months of the best Idaho summer outdoor concerts, and a dynamic Sports Complex stretching over 80 acres. Infinitely customizable for any occasion and staffed with a passionate and professional team, you'll be treated to a first-class experience at the Ford Idaho Center.

## MORE DETAILS



**840k+ POPULATION**

In Treasure Valley Metropolitan Area



Median Age: **37**

Median Household Income: **\$80k**



**41K+ FACEBOOK FANS**

**15,900+ INSTAGRAM**



Max Capacity: **11,000**

Artist Rooms: **6**

Loading Dock: **3**

Rigging: **40k lbs.**



**142K+ EMAIL SUBSCRIBERS**



**IN-HOUSE MARKETING**

TRADITIONAL, DIGITAL & SOCIAL MEDIA



**TOP 5**

FASTEST GROWING MARKET IN US

**#3 Best Place to Live**

Business Insider Report 2025

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