

★ SEGUIN^{TX}

THERE'S A STORY HERE.

VISITORS GUIDE



WELCOME

THE TOWN'S NAMESAKE: COLONEL JUAN N. SEGUIN

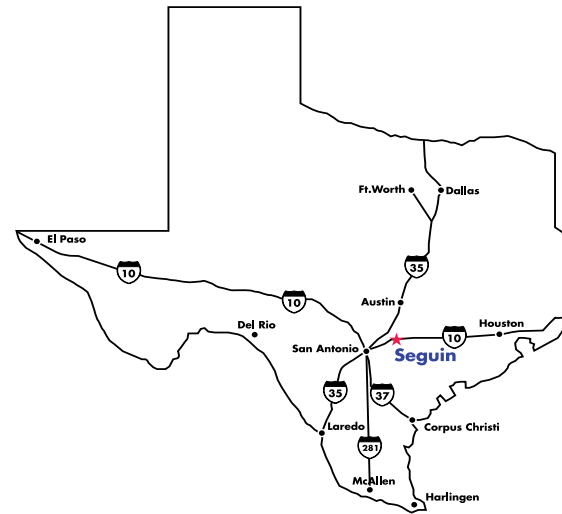


The town was named for this Tejano patriot, the last messenger from the Alamo. On Sam Houston's orders, he rode to warn the Anglo settlers along the Guadalupe River of Gen. Santa Anna's bold threat to drive them out or kill them, thus setting off the Runaway Scrape which saved countless local citizens who heeded his warning and fled. For this service, Juan Seguin has been called "The Paul Revere of Texas." A statue in Central Park stands in his honor.

The remains of Col. Juan N. Seguin are now buried under a motte of live oaks on a hillside near the Guadalupe County Coliseum.

A state historical marker stands outside City Hall in his honor and the bell from the World War II Liberty ship *Juan N. Seguin* is mounted inside the building above a photo of the ship. Juan Seguin School, the first school in Texas for Hispanics, is located in a now-abandoned building north of Sebastopol House Historic Site and designated with an historical marker. Within city limits, Interstate 10 is designated *Juan Seguin Highway*.

Seguin, Texas



Population:

City - 25,334
County - 131,533

Temperature Range:

January - Mean Low 40
July - Mean High 96
Average Annual Rainfall - 31.4 inches

Elevation: 520 feet

Distance from Seguin

San Antonio - 35 miles (40 minutes)
Austin - 50 miles (1 hour)
Houston - 160 miles (2.5 hours)
Dallas/Ft. Worth - 250 miles (4 hours)

Scenic Drives

Wildflower season begins in late February, peaks in April, and fades into summer. October rains bring a second spring. A good route for viewing is Capote Road - FM 466, passing Capote Baptist Church, El Capote Ranch, and "Old Baldy" in the sand hills. Then left on Hwy 80, left again on Hwy 90-A, right on FM 1150 to pass through Darst Oil Field. Left on FM 1104 to I-10 or Hwy 90.

TRUE TEXAS LIVING

Seguin is small enough to have that friendly feeling. A town where tree-lined streets are graced by Queen Anne mansions, charming bungalows, and other comfortable homes. A community of neighborhoods where families live among people of all incomes, ages and backgrounds. Here, good public schools are a proud tradition, and parks highlight the beautiful Guadalupe River.

Seguin is big enough to boast a top-rated university and a well-respected hospital. More than 25,000 folks here enjoy a range of cultural, recreational and employment opportunities.

Our robust, **diversified economy** features a steelmaker, a manufacturer of automotive parts, and plants producing equipment and building materials. Seguin is proud to be the home of Catepillar's major engine manufacturing facility.

Annual events include: Dr. Martin Luther King Tribute in January; Noche de Gala Mariachi Vocals Competition and Hotshots Annual Fish Fry in March; Moonlight and Roses and Texas Ladies State Chili Cook-off in April; Cinco de Mayo Celebration in May; Fiestas Juan Seguin in June; Freedom Fiesta and The Biggest Small-Town 4th-of-July Parade in Texas in July; Guadalupe County Fair and PRCA Rodeo, and Pecan Fest Heritage Days in October; and Holiday Stroll and Heritage Tour of Homes the first weekend in December. See *Calendar of Events* in this guide, or go to www.VisitSeguin.com for more detailed listings.

Welcome to Seguin!

¡Bienvenidos a Seguin!

Willkommen zu Seguin!

Bienvenue à Seguin!

HISTORIC SITES/MUSEUMS

DOWNTOWN HISTORIC DISTRICT: A MAIN STREET CITY

Explore a museum, gift shops, retailers, cafés, a saloon, and live music venues in early 20th century brick-fronted buildings. Period street lamps recall a genteel era.



Central Park

Be captivated by a restored 1930s fountain with dancing waters and changing multi-colored lights. The bronze statue of

Juan Seguin by Eric Christianson and granite historical markers ornament the square. A bandstand evokes days of old with performances of Sousa marches, country picking and romantic serenades.

Notable Architecture

Note how the limestone of the Art Moderne style City Hall and Courthouse recalls the city's earlier glory of concrete structures.

Courthouse Square

Corner of Austin St. and Court St.

Grab a photo at the Texas-sized Pecan on the Courthouse grounds. The "pecan-crete" icon honors a major industry here. Crops of up to three million pounds make this county one of the nation's leading producers. Nearby a Veterans Memorial recognizes the local men and women who proudly served in the Armed Forces.



Old Stagecoach Route - Donegan St. at Travis St.

Trace the stagecoach route from its overnight stop at the Magnolia Hotel

through the town square past a panoramic mural by Brent McCarthy that recreates the landmarks along the way. Continue through the fieldstone walls of beautiful Walnut Springs Park.

HERITAGE VILLAGE

S. River St. and E. Live Oak St. • 830-372-0309

Owned and operated by Seguin Conservation Society. For more info: seguinconservation.org. Guided tours are offered by appointment.



Los Nogales

Puzzle over who built this remarkable house for a German pioneer in 1849 when hundreds of slaves lived in this county. The adobe bricks are like

those used in W. Africa and Mexico.

Texas' Oldest Standing Protestant Church

This frontier structure, now more than 160 years old, was finished in time to host the 1849 Conference of Texas Methodists. The charming building is perfect for small weddings and meetings. See True Women Tours.

Campbell-Hoermann Log Cabin

John Campbell, an immigrant from Ireland, built a one-room cabin that he later enlarged for his 23 family members when they came to Texas in 1850. It was still occupied by members of the same family more than 100 years later.



Calaboose

Reflect on a wheeled jailhouse used to carry prisoners to work on county roads or in private fields to chop weeds and pick cotton.



Dietz Doll House

Peek inside the windows of this charming 1910 Victorian doll house built by German-born master cabinetmaker Louis Dietz for adopted daughter Alice.

Sebastopol House Historic Site and Wilson Pottery Museum

704 Zorn St. • 830-379-4833

Open Thursday - Sunday, 9 - 4 (closed 12-1).

Interpretive tour times at 9, 10, 11, 1, 2, and 3.



Explore this Greek Revival architectural limecrete wonder, built in 1856 by skilled slaves. Discover the mystery dungeon and the secret of how the living quarters were "cooled" during hot

Texas summers. Sebastopol is one of the finest surviving 19th-century concrete buildings in the U.S. Once "The Mother of Concrete Cities" Seguin boasted nearly 100 buildings made from limecrete. Less than 20 of these relics still stand and can be seen on the "Limecrete Architecture" self-guided tour. Also, view the **Wilson Pottery** exhibits of historic pottery, artifacts and memorabilia from the first business in Texas operated by freed slaves. Celebrate Texas' independence at the annual event "Toast to Texas" on March 2.



The Moore House

703 Johnson Ave. • 830-379-7713

Luncheons are hosted on first Thursdays, September - June. Phone for reservations.

This Queen Anne home was built more than a century ago by one of Teddy Roosevelt's hunting partners in the same style as Roosevelt's famous estate, Sagamore Hill. The owner provided quarter horses to Roosevelt from nearby El Capote Ranch. The future President rode to



fame on one of them at the Battle of San Juan Hill in Cuba during the Spanish-American War.

The Stephen and Mary Birch Texas Theatre

425 N. Austin St. • 830-372-6168 • thetexas.org

Enjoy live musical concerts and live theater such as "Steel Magnolias" and "12 Angry Men" at the exuberant Spanish-Colonial-style restored theater which opened during Seguin's 1930s oil boom. The original TEXAS sign, a fine survivor of this popular pre-neon type, uses hundreds of individual bulbs.



Seguin Heritage Museum

114 N. River St. at Gonzales St. • 830-372-0965

Open Monday - Friday, 11 - 4, weekends by appt., special group tours available by request.

Enjoy the rich multi-ethnic heritage and contributions throughout the centuries of Seguin and Guadalupe County. View a collection of Native American artifacts discovered south of downtown and view a photographic record of days gone by from the famed Leon's Studio, all located in an 1898 building of locally-made bricks with original loblolly and long-leaf pine floors, once occupied by the Baenziger Red and White grocery store.



Pape's Pecan House Nutcracker Museum

5440 S. Hwy. 123 Bypass • 830-372-2850

Open Monday - Friday, 8 - 5, tours available.

Admire one of the world's largest collections of nutcrackers! More than 8,000 from Germany, Austria, Italy and India including hand-carved wooden antiques, silver and bronze castings, and fun nutcrackers such as Bugs Bunny, Wizard of Oz characters, the U.S. Presidents and more. Pick up delicious local nuts and other gifts and souvenirs. Tour guide and refreshments provided for group tours.



Texas Agricultural Education and Heritage Center - 390 Cordova Rd. • (830) 379-0933

Tours by appointment.

See a working fifth-generation farm complete with equipment from generations past. Meet the pigs, donkeys, ducks and more. Explore a garden where you can get up close to crops such as cotton and milo. See antique tools, buggies, cars, blacksmith shop, post office, service station, general store, 19th-century pioneer home and barn, church, and one-room schoolhouse. texagedu.org



Pioneer Flight Museum

190 Pershing Ln., Kingsbury • 830-639-4162

Take part in fly-ins and other events at the Old Kingsbury Aerodrome. Observe a living history museum and preservation lab where aircraft are rebuilt and recreated. The Museum is located in an original WWI hangar and operated by volunteers dedicated to the restoration and reproduction of aircraft and other historical artifacts from the beginning of flight to WWII. pioneerflightmuseum.org.



TOURS

TOURIST INFORMATION CENTER

116 N. Camp St. • 830-401-0810

Guide maps and brochures are available at the center or download copies at VisitSeguin.com. Call to make reservations and plan your itinerary for your group tours.

Historic Walking or Driving Tours

Follow a self-guided tour booklet to view fine homes and historic landmarks and experience the stories of Seguin.

Limecrete Architecture Tours

Pick up our brochure with map, and drive yourself around to view the 19 remaining limecrete structures in Seguin, once known as “The Mother of Concrete Cities.”

True Women Tours



Relive history as women experienced it, as told in *True Women*. This best-selling novel by Seguin native Janice Woods Windle became a mini-series

starring Angelina Jolie, Dana Delaney and Annabeth Gish. Begun as a family cookbook to give to a son and his bride, it grew into an “epic tale of war and adventure, love and murder, violence and redemption.” Family lore continues in her novels *Hill Country* and *Will's War*. Self-drive map of historic locales and step-on guides available for group tours.

“There’s a Ghost Story Here” Tours

Take a guided walking tour through Seguin’s haunted Victorian past. Visit sites in the historic district investigated by paranormal groups and hear ghostly stories. During Pecan Fest Heritage Days the last weekend in October or call for a private group tour.



Historic Cemetery Tours

Held at Riverside Cemetery in late October, “Our Ancestors Speak” includes re-enactments of notable citizens from Seguin’s past. Co-sponsored by the Affiliation for the Preservation of Shakespeare and Federated Women’s Clubs.

Group Tours

Bring your bus-load of folks to Seguin to discover the history and charm of one of the oldest settlements in Texas. Visit the wondrous “limecrete” Sebastopol House, the Heritage Museum and Village, Pape’s Pecan House Nutcracker Museum, and drive by beautiful Victorian homes, Central Park, and downtown historic buildings. We’ll build your itinerary and make arrangements for lunch, shopping and a step-on tour guide.

RECREATION

Max Starcke Park

S. Austin St. • 830-401-2480

Explore an exceptional public park designed by Robert H.H. Hugman, landscape architect of the River Walk in San Antonio. Meander along scenic River Drive where the Guadalupe’s jade-green waters reflect towering cypress trees. See waterfalls cascade over the dam at the historic Troell hydroelectric plant. Get active with golf, volleyball, basketball, tennis, softball, and kayaking. Relax at pavilions and picnic areas, or enjoy a hike-and-bike path along the river. Let them loose at the **Kids Kingdom Playscape**, a shaded playground. Let your dogs run free at the new, and spacious, fenced-in **Barky Park**.

Wave Pool at Max Starcke Park

830-379-7665 • Open Tuesday – Sunday, Memorial weekend through August.

Ride the freshwater surf or play in the splash pool under a mushroom fountain. Tubes, four wave patterns, volleyball courts, playground, picnic tables, snack bar, season passes.



Golf Course at Max Starcke Park

S. Austin St. • 830-401-2490 • Open daily.



Play an enjoyable and relaxing 18-hole layout that winds along the Guadalupe River lined with mature Pecan trees. Cart rental, pro shop, practice tees.

Chaparral Golf Course

300 Chaparral Dr. • 830-379-6313

A beautifully appointed championship 18-hole course.

Walnut Springs Park

317 W. Court St.

The public is invited to enjoy this lovely spring-fed park with walkways, wildflowers and bridges. The Moonlight and Roses event takes place here in April.

The Fields at Huber Ranch

3000 Huber Rd. • 830-372-3044

Relax and enjoy the exciting action of girls’ fastpitch softball at one of the top complexes in the state! Tournaments and league play are scheduled regularly throughout the year.

This complex includes five competition fields, climate-controlled concession stands, and covered seating. Bring along your lawn chair for the best seat in the park.



Seguin Events Complex

Fairgrounds on S. Austin St. • 830-379-6477

• Cowboys of all ages compete at one of the oldest fairs in Texas: the Guadalupe County Fair & PRCA Rodeo, held the second week of October. Other rodeos take place year-round. Covered arena, exhibit buildings, dance hall, 250 horse stalls and RV hook-ups.

• Local teams play on the “Smokey” Joe Williams Field named for the local Baseball Hall of Fame Member.

• The Volleyball Complex has 18 courts, play areas for the kids, and four lighted softball fields.

Water Sports on the Guadalupe River

Boat ramps, fishing piers, campgrounds and picnic areas.



Lake McQueeney: off FM 725, five miles west of Seguin, long known as the “Water Ski Capital of Texas.” **Lake Placid:** exit 605 off I-10, take access road to public boat ramp under the bridge.

Seguin Paddling Trails - gbra.org/conditions

Lake Seguin Paddling Trail at Max Starcke Park - 4 miles, float time 1-3 hrs. Seguin Paddling Trail at Lake Nolte Meadow Lake has routes 2-8 miles, float times 1-6 hrs.

Play it Up!

1411 E. Court St. • 830-477-9843

Indoor playground with Bounce Castles and Dinosaur Dig.

Seguin Activity Center

624 Zorn St. • 830-379-7842

Seguin Outdoor Learning Center

1865 E. Hwy 90 • 830-379-7652 • seguinolc.org



Experience hands-on learning for kids and adults, individuals and groups, at the finest facilities in this neck of the woods! Hike or go birding on mulched trails through prairie

and woodlands, fish or canoe on a stocked pond, attend a Team Building Challenge Course, Summer Camp, or participate in activities in science, nature, and arts and crafts. Dare to try new and exciting outdoor adventures including zipline, ropes course, archery, mountain biking, and home of the Cajun Jamboree in March.



ZDT Amusement Park

1218 N. Camp Street • 830-386-0151

Extreme fun at a mostly indoor adventure for all ages! Ballocity, Bungee Trampoline, Parachute Drop, Dizzy Toucan, Go-Karts, Rock Climbing Wall, Silo Climb, MaxFlight



Roller Coaster/ Bobsled Simulator, Mad Raft Hydro-Coaster, Viper Hybrid Slide, Viper's Tail, Jungle Playland and an Arcade with video games set on "free" mode. Reasonably priced all-day admission and snack bar. Great for birthday parties. Don't forget your socks! Open daily during the summer and on weekends September through May. zdtamusement.com

King Ranger Movie Theater

1373 E. Walnut St. • 830-379-4884

Catch the latest flicks at the nine-screen King Ranger Theater. Check listings at kingranger.com.

EVENT/MEETING VENUES

Big Red Barn

390 Cordova Rd. • 830-379-0933

Located at the Texas Agricultural Education and Heritage Center. Seats 200. texagedu.org



Blue Lotus Winery

5151 FM 20 • 830-379-9463

A romantic vineyard available for special events. bluelotuswinery.com

Seguin Coliseum

950 S. Austin St. • 830-401-2486

Holds up to 1,200 for corporate events, banquets, galas, weddings, reunions and more. Break-out rooms allow flexibility for conferences, trade shows and private functions. seguintexas.gov/coliseum

Lazy U Ranch

450 Naumann Rd. • 210-559-1377 • lazyuranch.com

Mosheim Mansion

409 N. Austin St. • 830-372-9905

An elegant Victorian with both indoor and outdoor facilities for up to 200 guests. mosheimmansion.com

Nolte Island Park

FM 466 adjacent to Lake Nolte • 830-379-5822

Among the many oak and pecan trees are two pavilions available for rent by the public. gbra.org

Rio Cibolo Ranch

1101 Ullrich Rd., Marion • 210-914-3325

This country setting features a wide balcony overlooking Cibolo Creek making this a perfect setting for any event.

Sebastopol House Historic Site

704 Zorn St. • 830-379-4833

A unique venue for holding all kinds of events on the beautiful grounds of this historic site.

Silver Center

510 E. Court St. • 830-303-6612 - Ball Room, Event Center, Conference Room. silvercenterseguin.com

Texas Theatre

425 N. Austin St. • 830-372-6168 - Beautifully restored historic theater can be rented for any occasion.

Women's Federated Club

432 N. River St. • 830-305-4379

THE ARTS

Local Artists and Art Galleries

View art displays by local artists. Some studios are open to the public at certain hours; others may be visited by appointment.

- **Seguin Art League Gallery**, 830-876-8980.
- **MJC Gallery**, 314 N. Austin St., 830-386-0256.
- **Annetta Kraushaar Gallery** at the Schuech Fine Arts Center at TLU, 1000 W. Court St.
- **Community Art Showcase** at Guadalupe Regional Medical Center, 1215 E. Court St.
- **Other locales:** The Silver Center, City Hall and Seguin Area Chamber of Commerce.



Mid-Texas Symphony Society

Jackson Auditorium, Texas Lutheran University
830-372-8089



Professional musicians perform seven concerts each year as well as a combined concert with a choir and children's choir each December. mtsymphony.org

Teatro de Artes de Juan Seguin

921 W. New Braunfels St. • 830-401-0232

Explore Mexican-American culture through art exhibits, performances of the Ballet Folklorico, Noche de Gala regional mariachi competition, and Conjunto Festival. teatrodeartes.org



Live Theater

Take in a live play or musical concert at either downtown's historic Texas Theatre, thetexas.org, or the Palace Theatre, facebook.com/palacetheatretx.



Texas Lutheran University Cultural Arts

Throughout the academic year, TLU offers the public a variety of performing arts events produced by their music and dramatic media schools as well as traveling artists and the Mid-Texas Symphony. Attend Broadway shows, musicals, dramatic readings, dance performances, small stage comedies, or the popular Christmas Vespers Service held the first week of December. tlu.edu



HIGHER EDUCATION

Texas Lutheran University

1000 W. Court St. • 830-372-8000

A highly-rated liberal arts university of the Evangelical Lutheran Church where 1,400 students attend classes on a beautiful campus. The Blumberg Library, Weinert Chapel, book store and gift shop, walking-jogging path, Jackson Auditorium, and dozens of sporting events are all open to the public. tlu.edu



Central Texas Technology Center (CTTC)

The CTTC is affiliated with Alamo Colleges and dedicated to providing workforce development training. It offers academic and technical programs that include granting Associate Degrees through the five Alamo Colleges. The CTTC trains its students in emerging occupations to stimulate economic development in the region. It is located in the northern part of Guadalupe County. alamo.edu/cttc

ACCOMMODATIONS

America's Best Value Inn
807 E. Kingsbury St. • 830-379-2363
44 rooms, several efficiencies, pool.

Best Western Inn
I-10 at exit 610 - Opening soon

Comfort Inn & Suites
3013 N. Hwy 123 (at I-10) • 830-372-3990
48 rooms, 24 suites, indoor corridors, meeting room, fitness center, outdoor pool and hot tub. Free continental breakfast.

Country Inn & Suites
I-10 at exit 610 - Opening soon

Days Inn
2950 N. Hwy 123 • 830-372-0860
139 rooms, pool and patio tables. Banquet facilities for 150. Complimentary hot breakfast bar, pet-friendly.

Hampton Inn
1130 Larkin Ave. (Hwy 123 and I-10) • 830-379-4400
68 rooms, indoor corridors. Free hot breakfast, meeting room, fitness center, outdoor pool and hot tub.

Holiday Inn Express
2801 Jay Rd. (Hwy 123 and I-10) • 830-379-4440
89 rooms, indoor corridors. Free hot breakfast, meeting room, extended fitness center, outdoor pool and hot tub.

La Quinta Inn & Suites
1501 N. Hwy 46 (at I-10) • 830-372-0567
66 rooms, 6 suites, indoor corridors, pool, hot tub, fitness room and meeting rooms. Near TLU campus.

Motel 6
1826 I-10 West (at Hwy 46) • 830-372-4440
47 rooms and suites. Free continental breakfast.

Super 8
1525 N. Hwy 46 (at I-10) • 830-379-6888
49 rooms. Free continental breakfast.

Seguin Motel
982 E. Kingsbury St. • 830-401-0907

TownePlace Suites by Marriott
I-10 and exit 610 - Opening soon.

LAKEFRONT VACATION HOMES
Perched on the lake, ready for all types of water sports are several lovely vacation properties, some offering private pools. For info see VisitSeguin.com.

BED AND BREAKFASTS
Cottontail Creek Ranch B&B
3767 S. Hwy 46 • 830-379-1693 • ccrbb.com
Limestone house surrounded by peaceful pastures.

Mosheim Mansion Victorian B&B
409 N. Austin St. • 830-372-9905 • 877-372-9905
The grand dame of the historic district, this architectural jewel is perfectly situated for your overnight stay, special event or romantic getaway. Six suites with private baths, beautiful gardens and covered porches. mosheimmansion.com



The Sonka House B&B
617 N. Guadalupe St. • 210-792-9349
This 1893 Victorian-crafted mansion is a beautifully appointed historic Texas landmark and close to town.

RETREATS AND RANCHES
Geronimo Creek Retreat
2050 Laubach Rd. • 888-993-6772
An oasis of peace and fun nestled in the pecan trees by a babbling creek in the heart of nature and just north of Seguin. Swim, fish, canoe and spend the night in a Tipi or tree-top cabin overlooking the creek.



The Lodge at Lazy U Ranch
450 Naumann Rd. • 210-559-1377
Three-bedroom house on Lake Placid. lazyuranch.com

RV PARKS
D&A RV Resort
4000 I-10 West • 830-379-9998. 50 sites, 19 pull-thrus.

Rivershade RV Park
3995 S. Hwy 123
830-379-8826
On Meadow Lake. 86 sites, 51 pull-throughs. Modern cabin for rent.



River Bend RV Park
1881 S. Hwy 80 (at I-10) • 830-875-9548
24 full hook-ups, 36 water-electric, overnight camping.

SHOPPING/DINING

A complete listing of shops and restaurants can be found on VisitSeguin.com or at the Tourist Information Center in our **Shopping and Dining Guide**.

SHOPPING
Browse through Seguin's diverse shops where you can find that special treasure or souvenir including unique gifts, antiques, collectibles, artwork by local artists, crafts, jewelry, the latest fashions and accessories, shoes, western wear, boots and hats, furniture and home accessories, pecans, cigars, books, flowers, greeting cards, gift baskets, candles, Christian gifts, consignment treasures and more.



DINING
Enjoy an abundance of Tex-Mex and BBQ joints that hint of the Old Country - right up a true Texan's alley! You'll also find steaks, shrimp and catfish, the best burgers ever, homestyle country cooking, Chinese or Italian, and national chains too. Opening early 2014, **The Power Plant Restaurant** overlooking the Guadalupe River features American and Tex-Mex fare with live music and a 5000 sq ft deck.



WINERIES and BREWERIES
Blue Lotus Winery and Texas Mead Works
5151 FM 20 • 830-379-9463
Tasting Room is open Saturday and Sunday, noon - 5. The Blue Lotus Winery produces hand-crafted wines from superior Texas-grown grape stock, and Texas Mead Works produces delicious honey meads including peach and blackberry. bluelotuswinery.com



BS Brewing Company
1408 Old Lehman Rd. • 830-660-8124 • bsbrewingtx.com

Seguin Brewing Company
seguinbrewing.com

NIGHTLIFE
Catch music acts nightly at Austin Street Live, enjoy the lively scene at The Oak - the town's oldest tavern - or watch a sports game at Playoffs, all located in the downtown historic district. Check out the Rent House at 1105 West Court St. for a spirited crowd. Step to Friday night dances at the Silver Center located at 510 East Court St.

LOCAL INFORMATION

Free Parking
The downtown Guadalupe County Parking Garage can be accessed from 307 W. Court Street.

Post Office
531 W. Court St. • 830-303-5141

Public Library
707 E. College St. • 830-401-2422
Mon - Thurs 9 - 9; Fri /Sat 9 - 5.

Guadalupe Regional Medical Center
1215 E. Court St. • 830-379-2411

Local Newspapers
Seguin Daily News - 830-379-2234
Seguin Gazette - 830-379-5441

Local Radio
KWED AM 1580 • 830-379-2234

Free Wi-Fi Internet Access
Tourist Information Center, 116 N. Camp St.
Central Park, 201 S. Austin St.
Seguin Public Library, 707 E. College St.

Major Grocery/Dept. Stores
H-E-B, 1368 E. Court St. • 830-379-8384
Walmart, 550 S. Hwy 123 Bypass • 830-372-5993
J.C. Penney, 1386 E. Court St. • 830-401-0221
Beall's, 1500 E. Court St. • 830-372-4112

Spas and Health Clubs
Hagen House Retreat and Day Spa
230 E. Kingsbury St. • 830-372-4246
Anytime Fitness
1425 N. Hwy 123 • 830-379-2241
Guadalupe Regional Wellness Center
1339 E. Court St. • 830-401-7676
78155 Family Athletic Club & Nutrition Center/CrossFit
1199 E. College St. • 830-379-9266

CALENDAR OF EVENTS

Seasonal

Purchase fresh locally-grown produce from Gardener's Market Saturday mornings in Central Park and from Central Texas Growers Monday afternoons at TLU, and Wednesday afternoons at the Silver Center.

January

Dr. Martin Luther King Celebration
Youth Livestock and Homemakers Show

February

Denim and Diamonds Ball
ArtsFest
Color Me Nutty 5K Run
Conjunto Festival



March

Toast to Texas
Showcase Seguin
Cajun Jamboree
Noche de Gala Mariachi Vocals Competition
Main Street Trade Days

April

Texas Ladies State Chili Cook-off
Hotshots Reunion Fish Fry
Moonlight and Roses
Earth Day Trade Days
Relay for Life
Heritage Museum Anniversary



May

Cinco de Mayo Celebration
Teatro de Artes de Juan Seguin
Ag Festival at the Big Red Barn
Wheels Around the Square Car Show
Main Street Trade Days

June

Central Park Concert Series
Fiestas Juan Seguin
Taste of Seguin
Father/Daughter Cinderella Ball



July

Freedom Fiesta
Patriotic Concert
4th-of-July Parade and Fireworks
Mayor's Luncheon
Texas Lineman's Rodeo



August

Seguin's Birthday Celebration
Casino Night at Big Red Barn



September

Fiestas Patrias Diez y Seis
9/11 Ceremony
Main Street Trade Days
Mid-Texas Symphony Concert

October

Guadalupe County Fair & PRCA Rodeo
BBQ Cook-off
Pumpkin Patch
Buck Fever
Pecan Fest Heritage Days
Tour de Pecan Bike Ride
Pecan Classic Golf Tournament
Classic Car Show
Main Street Trade Days
Wilson Pottery Show
"D.A.R.E. Safe" Haunted House
"There's a *Ghost* Story Here" Ghost Tours
Riverside Cemetery Tours



November

Shop Small, Shop Local



December

Heritage Tour of Homes
Lighted Christmas Parade
Cocoa Sip 'n Stroll
TLU Christmas Vespers
Yulefest Arts and Crafts Sale
Mid-Texas Symphony Concert
Country Christmas at the Big Red Barn
Las Posadas



Seguin is one of the oldest towns in Texas

In 1838, just two years after the victory at San Jacinto, a group of Texas Rangers organized a settlement. They chose a site among live oaks above springs that fed the Guadalupe River. The town was named for Juan Seguin, a Tejano patriot.

Settlers arrived from the Old South, bringing many African slaves. Later, thousands of German immigrants came to the area, as well as folks from Switzerland, Poland, Austria and France.

For a century, the town's prosperity came from the surrounding farms and pastures. In 1930, the nearby Darst Field set off an oil boom. In the past half century, new manufacturing jobs have attracted many newcomers to this growing community.



Tourist Information Center

Seguin Convention and Visitors Bureau

The Tourist Information Center, located in the Seguin Chamber of Commerce building at 116 N. Camp St., has information on accommodations, events, dining, shopping, tours and maps, as well as free internet.

Open: Monday - Friday, 8:30am - 5pm
Saturdays, 9am - 1pm
24-hour accessible brochure racks

116 N. Camp St., Seguin, Texas 78155
830-401-0810 | 800-580-7322
e-mail: cvb@seguintexas.gov

For current calendar of events and other information call us or check out our Website.

www.VisitSeguin.com

[www.facebook.com/
SeguinConventionVisitorsBureau](https://www.facebook.com/SeguinConventionVisitorsBureau)



ACCOMMODATIONS

- HOTELS & MOTELS**
1. Motel 6
 2. Americas Best Value Inn
 3. Comfort Inn & Suites
 4. Hampton Inn
 5. Days Inn
 6. Holiday Inn Express
 7. La Quinta Inn & Suites
 8. Seguin Motel
 9. Super 8
 10. Best Western
 11. Country Inn & Suites
 12. TownePlace Suites by Marriott
- B&BS/RETREATS**
20. Cottontail Creek Ranch
 21. Mosheim Mansion (inset)
 22. Geronimo Creek Retreat
 23. Lazy U Ranch
 24. Sonka House B&B
- RV & CAMPING**
30. D&A RV Park
 31. Rivershade RV Park
 32. River Bend RV Park

PUBLIC FACILITIES

90. City Hall (inset)
 91. Coliseum
 92. Post Office
 93. Guadalupe Regional Medical Center
 94. Library
 95. Social Security Office
- County Government:**
96. Sheriff's Department & Jail
 97. Courthouse (inset)
 98. Justice Center - Commissioners Court
 99. Annex - Administration Offices

POINTS OF INTEREST

50. Tourist Information Center and Chamber of Commerce
51. Texas-Size Pecan (inset)
52. True Women Self Drive Tour Start
53. TX Ag. Education & Heritage Center, Big Red Barn and World's Largest Pecan
54. Vintage Aviation Museum at Old Kingsbury Aerodrome
55. Pape's Pecan Nutcracker Museum
56. Pape's Pecan House
57. Randolph AFB Auxiliary Air Field
58. Silver Center
59. Texas Lutheran University
60. Teatro de Artes de Juan Seguin Cultural Arts Center
61. Blue Lotus Winery/Texas Mead Works
62. Power Plant Restaurant

HISTORIC SITES

40. Sebastopol House Historic Site and Wilson Pottery Museum
41. Central Park - Juan Seguin Statue (inset)
42. Col. Juan Seguin Burial Site
43. Seguin Heritage Museum (inset)
44. Heritage Village
45. Moore House
46. Texas Theatre (inset)
47. Wilson Pottery Archeological Site
48. Palace Theatre
49. Women's Federated Club Rooms

RECREATION

70. ZDT Family Amusement Park
71. Golf Club of Seguin
72. Max Starcke Park - golf course, scenic drive, picnic spaces, pavilion, volleyball, basketball
73. Max Starcke Park East - baseball/softball fields, pavilion, playscape, picnic spaces, hike/bike trail, Wave Pool, bird watching.
74. Walnut Springs Park
75. Seguin Events Complex - volleyball, Fair Park, "Smockey" Joe Williams Field, rodeo arena, horse stalls, show barns, events complex
76. Softball 4-Plex
77. The Fields at Huber Ranch - Girls Fastpitch Softball Complex
78. Seguin Activity Center
79. Outdoor Learning Center
80. Seguin High Athletic Facilities - "Goldie" Harris Gym, Tom Crump Gym, Matador Stadium/Jack Taylor Field, tennis courts, softball field
81. Jim Barnes MS Athletic Field
82. AJ Briesemeister MS Athletic Field
83. Navarro ISD Athletic Field
84. GBRA Nolte Island
85. Sheriff's Posse Arena
86. Diamond F. Arena
87. Public Boat Ramp
88. TLU Athletic Fields - aquatic center, baseball, softball, basketball, soccer, volleyball
89. San Antonio Raceway

