

Economic Assessment of Boat Fishing Tournaments in Hawaii

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Presentation Outline

- **Background of the Study**
- **Data Collection Approach**
- **Tournament and Anglers' Profile**
- **Anglers' Expenditures**
- **Economic Impact of Fishing Tournament**

Introduction

- **Fishing tournaments in Hawaii**
 - ✓ Open vs. club tournaments
- **30- 35 open fishing tournaments annually in Hawaii**
 - ✓ Attract both local residents and tourists
- **Limited information available on the angler's expenditures, demand, motivations, demographics, etc.**

Research Objectives

- Obtain baseline information on angler's trip expenditures, motivations, demographics, etc.
 - ✓ the status and potential
- Understand economic importance of the open tournaments on Hawaii economy (expenditures)
 - ✓ data for regional impact analysis

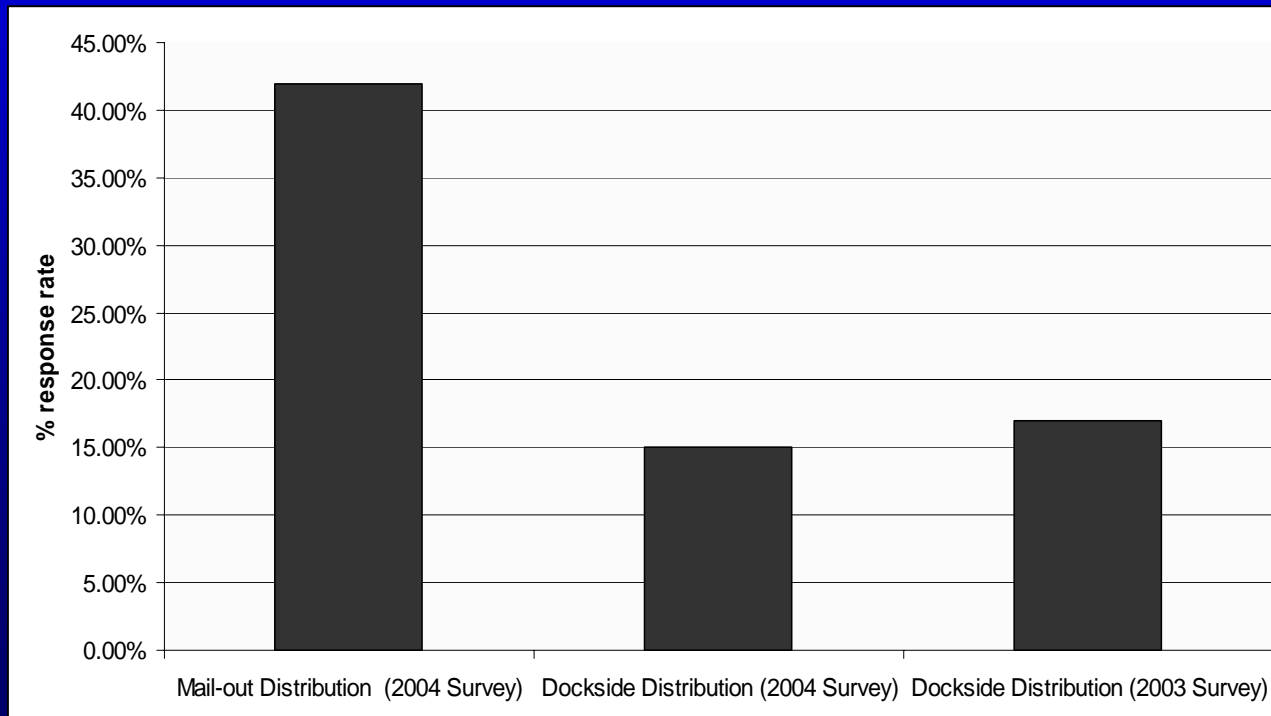
Data Collection



- **Pilot study 2003**
 - ✓ Dock-side distribution (form and returning envelop)
 - ✓ Low response rate
- **Mail out survey 2004**
 - ✓ Dock-side outreach
 - ✓ Mail out survey

Population and Survey Sample

	Population (N)	Sample (n)	%
# of tournaments	28	10	36%
# of teams	1300	438	34%
# of anglers	5200	804	15%



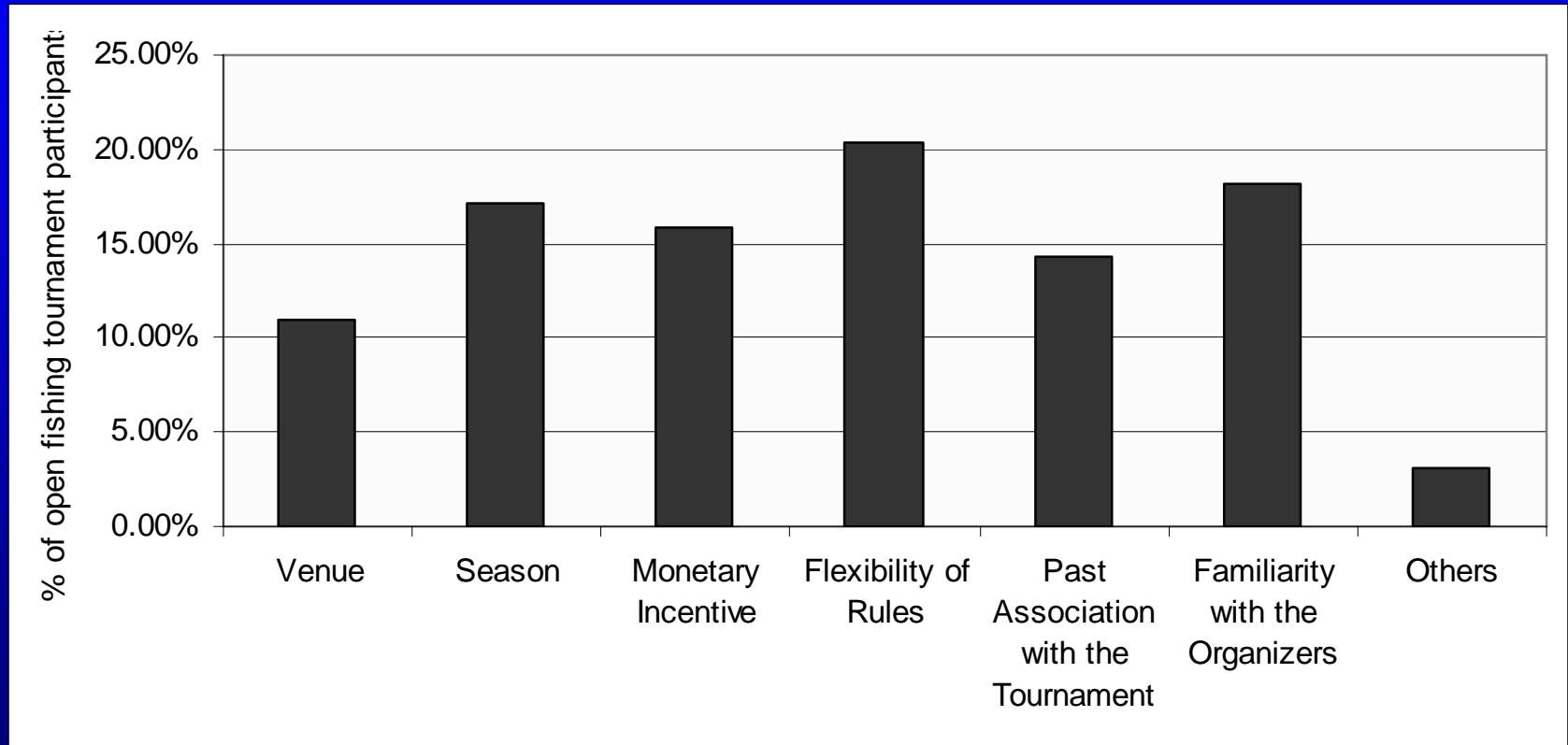
Tournament Profile

Fishing Tournament	Entry Fee (US\$)
Ahi Fever Fishing Tournament	350
Big Island Marlin Tournament	2,700
Firecracker Open Big Game Tournament	1,000
Hawaiian International Billfish Tournament	3,800
Huggo's Na Pua`O Ke Kai Wahine	350
KBC Pure Jackpot Fishing Tournament	230
Kona Classic Fishing Tournament	350
Senoritas Fishing Tournament	350
Skins Marlin Derby	3,000
World Cup Blue Marlin Championship	2,400

Anglers' Socioeconomic and Demographic Profile

- Male > Female
- Only 14% are Asians
- 26% are from out-of-state
- >25% have income \$110,000
- 22% hold commercial fishing license

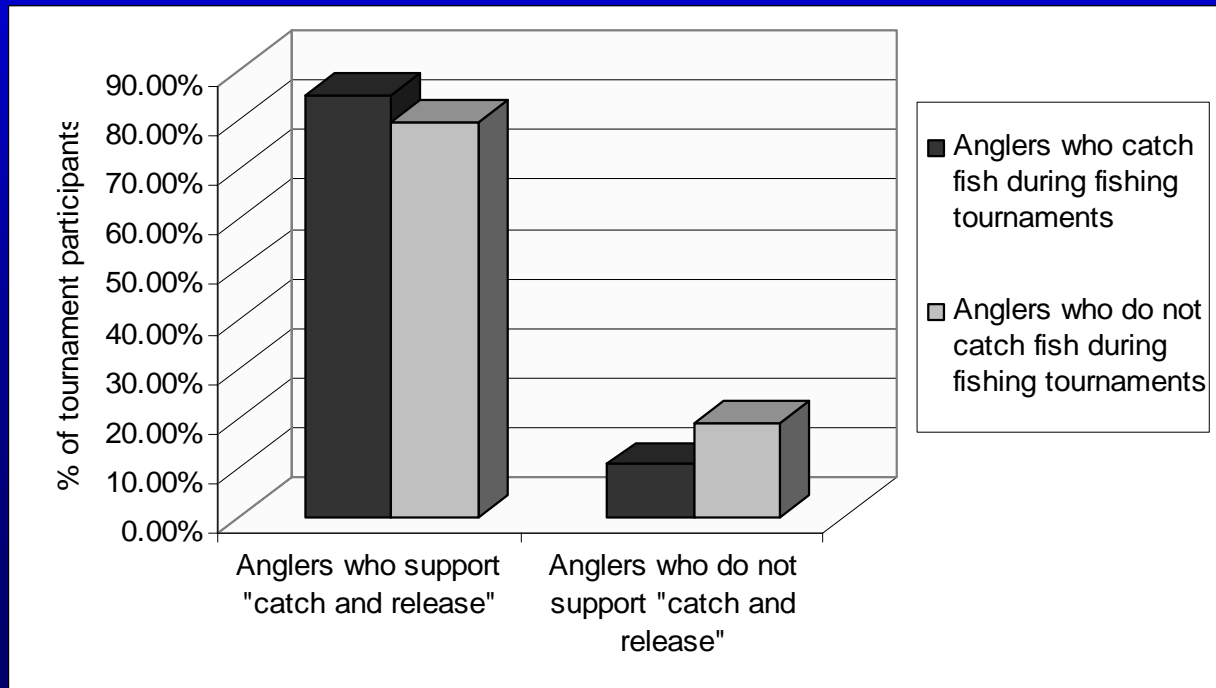
What motivates anglers to participate in a particular fishing tournaments?



Target Species

.Target Species	# of Anglers	%
No Target Species	83	30
One Species	127	46
Multiple Species	66	24

Who supports “catch and release”?



Anglers' Tournament Expenditures

(1) Tournament Expenditures

Expenditures per Angler

Expenditures per Team of Four Anglers

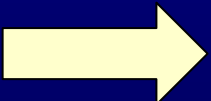
Expenditures of Anglers who Chartered Boats

Expenditures of Anglers who did not Charter Boats

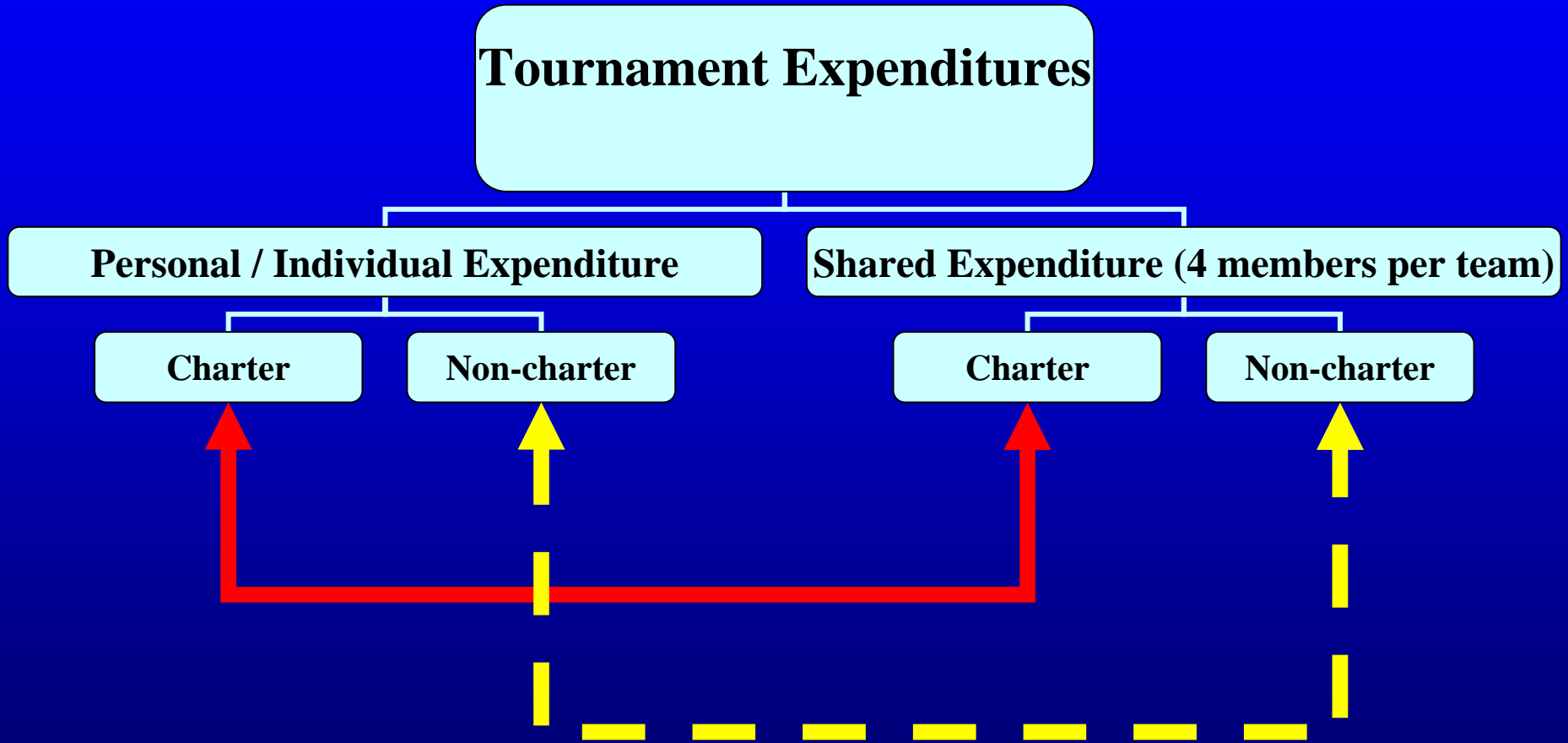
(2) Non-tournament Expenditures

Out-of-state anglers

Off-island anglers

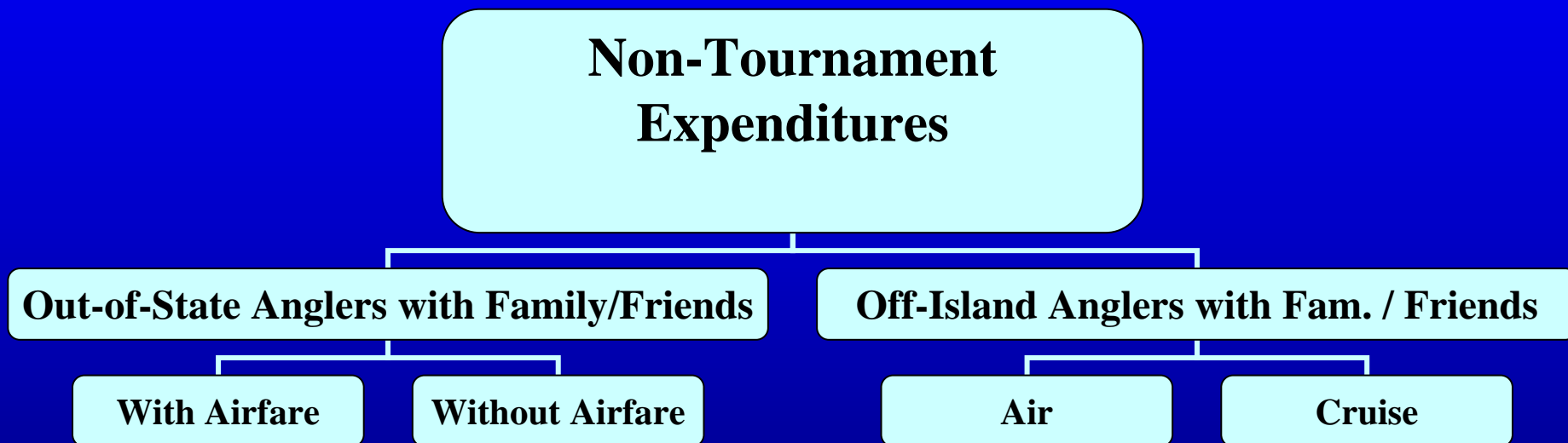


Direct Tournament Expenditures



Non-Tournament Expenditures

(Includes travel costs and tourists spending)



Angler's Cost Structure

- **Cost items in a fishing tournament trip**
 - ✓ Entry fee
 - ✓ Side bet
 - ✓ Charter fee
 - ✓ Fishing expenditure (fuel, ice, bait, etc.)
 - ✓ Travel costs
- **Cost for a team “shared” or “personal”**
 - ✓ Questionnaire design
 - ✓ Database building



Individual vs. Shared Expenditures

$$\text{\$ 1,482} / 4 \text{ members} = \text{\$ 371}$$

TOTAL	100	1,482
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Fishing Tournament Expenditure Per Angler

$$\text{\$ 371} + \text{\$ 649} = \text{\$ 1,020}$$

TOTAL	100	649
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Charter vs. Non-charter Expenditures

Charter: \$ 3,226 / 4 members = \$ 807

Non-Charter: \$ 918 / 4 members = \$ 230

TOTAL	3,226	918
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Fishing Tournament Expenditure Per Angler

Charter: \$ 807 + \$ 685 = \$ 1,492

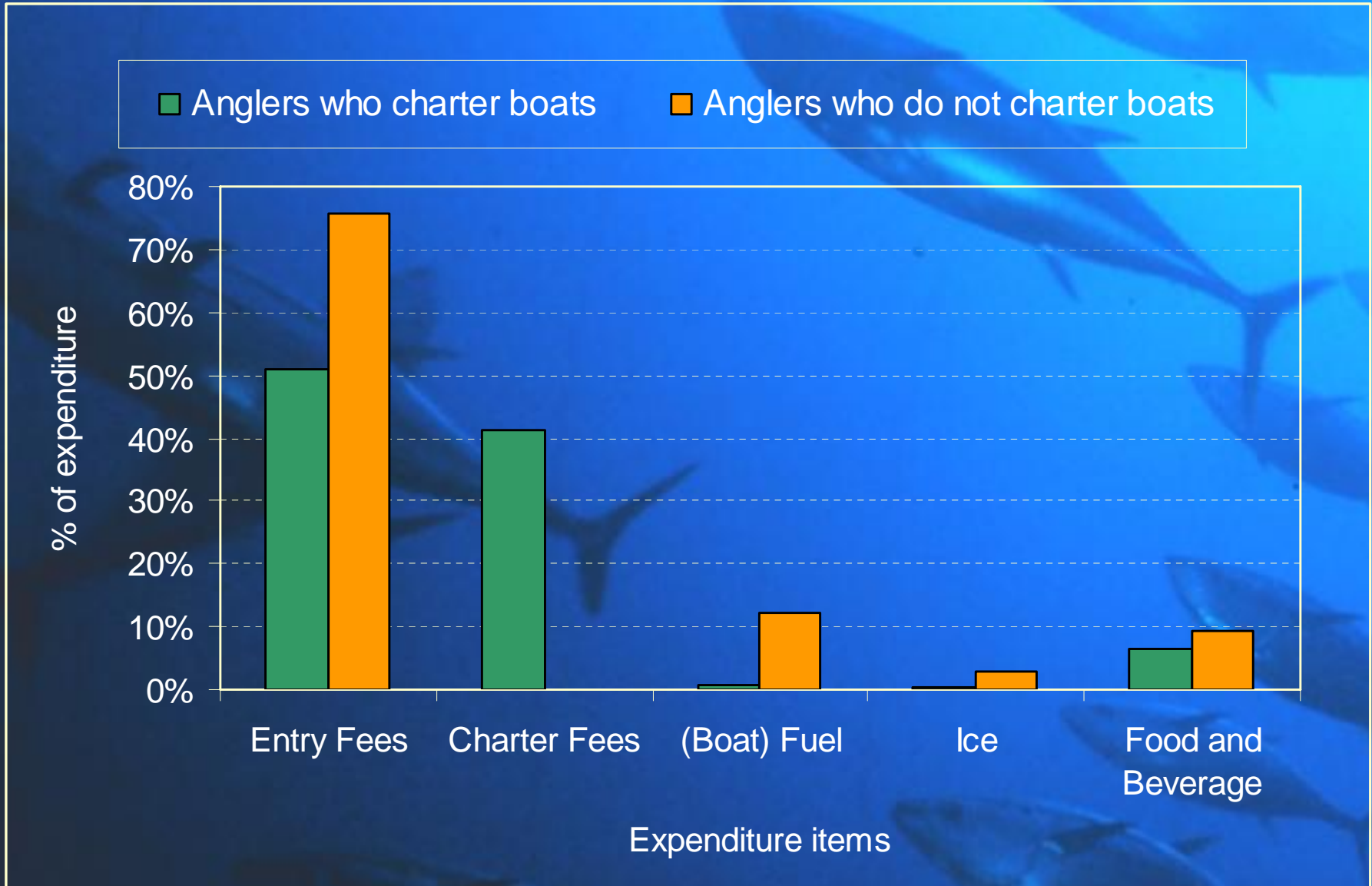
Non-Charter: \$ 230 + \$ 638 = \$ 868



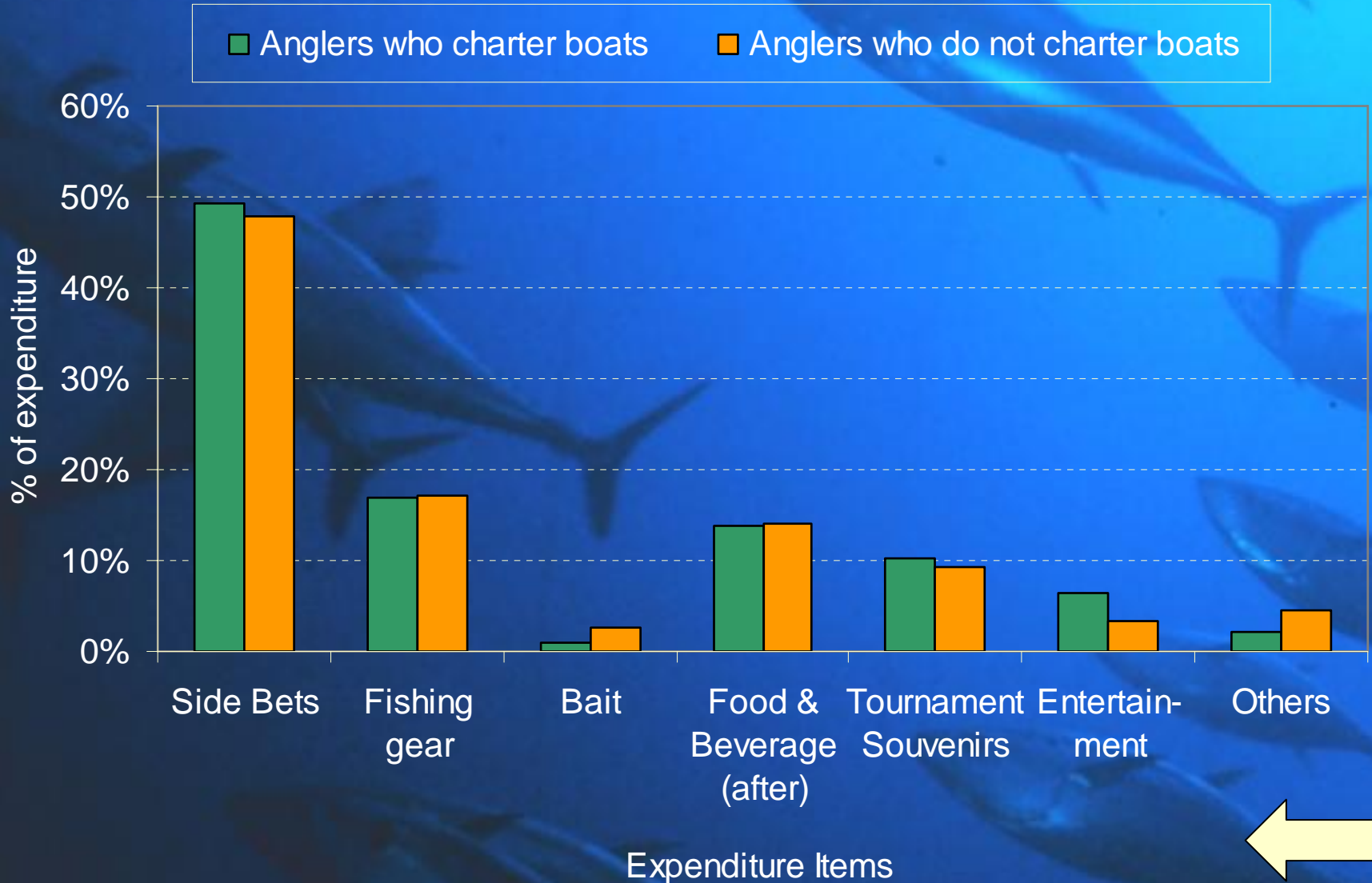
TOTAL	685	638
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Angler's Shared Cost Structure



Angler's Personal Cost Structure



Economic Impact of Direct Tournament Spending to Local Fishing Economy

Expenditure Categories	Total Number of Anglers	Mean Expenditure Per Angler (in US\$)	Direct Economic Impact (in US\$)
<i>Single Tournament Expenditures</i>			
(a) Anglers Who Charter Boats	2,756	1,492	4.1 million
(b) Anglers Who Use Their Own or Friend's Vessel	2,444	868	2.1 million
TOTAL	5,200		6.2 million

Non-tournament-related Spending

Out-of-state participants

Expenditure	Expenditure per Person (mean US\$)	Expenditure per Family (mean US\$)
Airfare	1,500	4,500
Car Rental	95	285
Lodging	948	1896
Dining	146	438
Entertainment	223	669
Tourist Activities	168	504
Souvenirs	206	618
TOTAL (Including Airfare)	3,286	9,858
TOTAL (Excluding Airfare)	1,786	5,358

* On average, each angler brings 2 family members or friends to the tournament.

Non-tournament-related Spending

Off-island participants

Expenditure	Expenditure per Person (mean US\$)	Expenditure per Family (mean US\$)
Airfare	136	272
Boat Fuel	14	28
Car Rental	96	192
Lodging	357	357
Dining	169	338
Entertainment	77	154
Tourist Activities	33	66
Souvenirs	33	66
TOTAL (Air Transport)	901	1,445
TOTAL (Cruise)	779	1,201

* On average, each angler brings 1 family member or friend to the tournament.

Economic Impact of Open Boat Fishing Tournament to Hawaii's Economy

Expenditure Categories	Total Number of Anglers/Visitors	Mean Expenditure Per Angler (in US\$)	Direct Economic Impact (in US\$)
<i>Single Tournament Expenditures</i>			
(a) Anglers Who Charter Boats	2,756	1,492	4.1 million
(b) Anglers Who Use Their Own or Friend's Vessel	2,444	868	2.1 million
SubTotal	5,200		6.2 million
<i>Non-Tournament-Related Expenditures</i>			
Out-of-State	2,758	179	4.9 million
Off-Island	207	129 (Air);	0.18 million
SubTotal	2,965	111(Cruise)	5.08 million

TOTAL: \$11.3 million

Mahalo nui loa!

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Questions?

